# Is There Any Reason Under the Sun Why You Should Not Trade With Us?

We want all your orders if we can get them. Months ago we prapared to fill them by contracting with the foremost manufacturers for hundreds of thousands of dollars worth of the best goods in every line before the great advance in prices. Some dealers didn't see the necessity for large buying. Hayden Bros, did. dealers couldn't han dle large lots, Hayden Bros, could. Some dealers didn't have enough ready cash to buy what they needed. Hayden Bros. had,

We are in better condition than ever to make it pay you to buy at The Big Store.

Agents for the BUTTERICK PATTERNS AND PUBLICATIONS.

Magnificent assortments in every line to choose from. You are sure to find what you want and at a great saving in prices. Exposition visitors are cordially invited to make The Big Store their headquarters when in Omaha. Reliable information given and every accommodation furnished free whether you buy or not. The new postoffice is just across the street from Hayden Bros

YOU WILL PIND SHOPPING PLEASANT AND PROFITABLE AT THE GREATEST OF THE TRANS-MISSISSIPPI STORES,

# The Leading Dress Goods House of the West.

We invite every lady visiting the Exposition to call and examine the only complete stock of Dress Goods west of Chicago. We carry more Dress Goods than the largest stocks in Nebraska combined, either wholesale or retail.

2500 pieces of novelties, mixtures, jacquard, etc., that 12c 

riettas, French serges, Bayaderes, silk and wool plaids, coverts, etc., and all goods that sold up to 49c 75c, will go in one lot at.....

All our novelties in silk and wool mixtures—in all our fine grade coverts, all our fine poplins, all our tailor made suitings and all our goods that we sold 98c at from \$1.25 to \$2.50—all one price in this sale.

### **Black Dress Goods**

15c, 20c, 25c. 29c, 39c, 49c, 59c and up to \$4.50 per yard Headquarters for Priestley's, for Sir Edward Ripley's and all the leading makes of Europe and America—at from 25 to 50 per cent less than any other store in the country. Every dress guaranteed or money refunded.

# Wash Goods Specials.

	200	pieces finest 36-inch cambrics and percales	121c
	300	pieces of neatest and newest effects in dimities and lawns	100
	100	pieces of bias plaids and Dresden stripes, latest and choicest colorings in fine dimity	150
	200	patterns to select from in dainty French organdies	250
9	100	pieces of 32-inch organdie lawns, beautiful effects.	150
	300	pieces of all the latest designs shown in fine dress ginghams	100
	100	pieces of 39-inch printed lawns, checks, stripes, etc	50
		SCHOOL STANDARD CONTRACTOR OF THE SCHOOL	

# Grand Linen Sale.

1 case 60-inch full bleached damask worth 40c at	25c
1 case Scotch damask, extra heavy quality, worth 50c.	271c
1 case bleached Irish damask worth 75c at	49c
1 case 68-inch silver bleached Austrian damask, 75e value, at	49c
1 case 70-inch double satin damask, \$1.50 value, at	75c
1 case 72-inch extra heavy satin damask, \$2.00 value, at	1.00
500 dozen # bleached napkins per dozen	98c
500 dozen # double satin damask napkins, \$2.50 value.	1.75

### We are headquarters for

# Sheeting and Muslin.

10,000 yards heavy LL muslin at	34C
10,000 yards heavy 9-4 sheeting at	12c
10,000 yards Lonsdale cambric at	7±c
10,000 yards soft finish bleached muslin worth 6c at	41c

### Special Sale on White Goods.

Sheer India linon at	
40-inch apron lawn at	7tc Meet Our
40-inch black India linon at	7tc Prices on Meats.
86-inch India linon, 25c quality, at	15c Three-pound palls best lard, any
Dotted curtain swiss10c, 124c, 15	5c and 25c Three-pound pails best lard, any No. 1 hams, sugar cured
36-inch serim at	5c No. 1 sugar cured bacon
36-inch scrim at	18c Best German summer sausage

## This Week We Put on Sale

The largest selection af hats ever shown in Omaha. Hats for children at 5c, 10c, 15c, 25c and 35c. A bargain guaranteed.

Also a grand sale of men's straw hats at a saving of 50

PIANOS Chickering, Steinway

Fischer. And 20 More Different Makes AT STRICTLY POPULAR PRICES.

HAYDEN BROS.



# Omaha's Greatest Silk Department Silks that are new and up-to-date, al

ways found here in great profusion, and always priced the lowest.

We extend to you an invitation to visit the Big Silk Department. Special reduction prices this Exposition open-

Jewelry Dept.

venir spoons in Omaha.

worth \$20.00.

for set of six pieces.

set of six pieces

Sterling silver spoons, 25c up.

Headquarters for souvenir spoons. The

largest assortment of sterling silver sou-

Ladies' and gents' gold filled hunting case

watch with fine Elgin or Waltham works,

Rogers Bros. 1847 knives or forks, \$1.45

Rogers' 12 dwt. knives or forks, \$1.25 for

Headquarters for sterling silver novelties,

sterling silver files, seals, button hooks

etc., etc., worth \$1.00, sale price, 49c.

Grand Exposition

5,000 elegant pictures 16x19, including over 200 subjects, such as Alone, A Good Haul, St. Cecilia, Mediation,

Home Again, Darkey and Rose, etc., regular price \$1.00, sale price......

Ingrains, 121/2c, 15c and 171/2c; with 1 band flitter frieze, 10c and 12½c yards; figured

Best Ready Mixed Paints, \$1.00 gal.; half

**Books and Stationery** 

Three-pound pails best lard, any brand 25c No. 1 hams, sugar cured.....

No. 1 sugar cured bacon ..... Pickled pigs' feet, per pound......

dest German summer sausage...... Pickled tripe .....

skinned hams for slicing ...... 10c HAYDEN BROS.

Tea and Coffee,

Transmississippi Headquarters.

Murat Halstead's Book on Cuba, regular 

Grand Plag Sale.

Picture Sale

Great Sale on

Wall Paper.

celling, 25c and 30c.

gallons, 55c; quarts, 30c.

cases warranted to wear 15 years, \$8.95,

Headquarters for Rogers' silverware.

Headquarters for ladies' and gents'

Silk Waist Patterns-Consisting of 4 yards of extra fine quality silk, in all the new plaids, stripes and brocade effects, our special sale

Silk Dress Patterns—
Consisting of 12 yards of either black all silk spot grain and both are an exceptional bargain at the spot grain and both are an exceptional bargain at the spot grain and both are an exceptional bargain at the spot grain at t

### Flannel Dept.

White Wool Flannel, 15c, 18c, 25c, 30c Light striped and checked wool mixed flannels, 25c and 39c yard. Summer Skirt Patterns, crochet edges, 25c

Summer Comforts, 6x7 feet, at \$1.50 each. White Cotton Filled Comforts, \$1.00 each. Plain White Blankets, no color whatever, 10-4 White or Colored Blankets, 49c pair 11-4 White or Colored Blankets, 75c pair.

### Crib Blankets.

Handsome line of White Crib Blankets, just opened, \$1.00, \$1.59, \$1.75 and \$2.75 pair.

### White Bed Spreads. We have been adding to our large stock

Grand Hammock Sale. several numbers which you ought to see. We have the only complete line of ham-Extra large 214 yards square Crochet nocks in Omaha, and we undersell any louse in the west in high grade, first-class See the new Spreads at 90c each. Bed Spreads for single beds, 85c, \$1.25. See our bargains in Spreads at \$1.35 and \$1.50. Closing out Spreads at 35c, 45c and 55c.

# Hardware, Stoves and Housefurnishing Dept.

OUR GRAND SALE HARDWARE.

-	9 D Hatts, \$1.00-20 Ly mana
	Screen doors
	Window Screen frames
9	Rim or Mortise Lock, with knobs,
3	complete
g	26-in. hand saw
3	A Good Claw Hammer
	\$1.00 Fine Steel Squares
	Screen Wire, per square foot
3	Rubber Hose6
9	Hose Reels
7	HOUSEBILBNISHING GOODS

No. 1 White Blanks, 4c and 5c; with 9-	Good Size Dish Pan
inch borders, 1½c, and 18-inch borders, 2c yard.  Gilts 7c, 8c, 10c; with 9-inch borders, 3c and 4c a yard, 18-inch borders, 6c and 7c	Wash Board
yard.  Dark greens, blues and terra cottas, regular 12½c, 15c and 17½c goods, at 10c, 12½c and 15c; 1 band shaded borders, 7c and 8c.  Heavy enamel finished Gilts and Em-	Stew Pans, Granite
bossed, regular 20c, 25c and 30c goods, 17c, 20c and 25c; 1 band borders, 8c and 10c yard.	Roll Toilet Paper1 Flue Stops1

STOVES! STOVES! The Mason & Davis 6-hole Steel Range with high shelf and water front. large oven; regular \$45.00 range,

hole Cast Range, 20-inch oven ... \$8.95 5-hole Steel Range, as fine as silk, with high shelf, low warming closet and reservoir, regular \$35.00, special....\$25 56 3-burner Gasoline Stove ...... Stove Pipe .....

### China Dept.

١	Wine glasses	20
ì	Over 10,000 Chinese Lanterns for 3c each	up
Į	Complete bracket lamp with reflector Stand lamps, complete with burner and	190
ı	chimney	170
ł	Gallon milk crocks	30
i	Splendid line of exposition novelties 10c	
ı	aud	150
ı	100-piece decorated dinner sets	5.91
ļ	Decorated toilet sets	1.92
j	50c fancy Japan cups and saucers	10
ı	Plates 2c, 3c and 4c each	
п	The state of the s	ACCUPATION AND ADDRESS OF THE PARTY.

### **FURNITURE** Hayden Bros.

headquarters for all kinds of Furmiture. Get our prices before you

ı	We give away free with one pound of	buy.
ı	We give away free with one pound of	Iron hade differ ee
ľ	Japan Tea a fancy decorated cup and	Cote
ı	saucer. Why do you pay 75c for tea when	Cots
۱	you can buy fancy basket fired uncolored	
ı	Japan for 35c?	Oak chair 7
ı	Japan Tea Dust, only121/2c	Oak rocker W. R 1.
ı	New Spring Leaf Japan for 19c	Oak center tables 1.
ı	Bytes shales Bland for Inc Ton anly 95a	Comp chairs and
ı	Ceylon, Colong, Assam, Formosa, only., 3Sc	Camp stools A sill
ı	Fresh Roasted Rio Coffee, only 10c and 121/2c	Porch pillows
ı	Choice Santos Coffee, only 15c	Extension tables 2
ı	Golden Santos Coffee, only	
ı	Golden Rio Coffee, only 20c and 22c	
ı		
J	Mocha and Java Blend Coffee, only 25c	
ı	Pure Mocha and Java, only 25c	
ı	Best Mandheling Mocha and Java Cof-	
	fee, 3 pounds for\$1.00	room suits, all at bottom prices.
ı		The state of the s

HAYDEN BROS.

### Special Sale on Millinery.

To reduce our stock we will sell our stylish pattern hats at one-half price. Very fashionable pattern hats, for which we have been asking \$10.00, go in this sale at \$5.00. Hats trimmed in the very newest styles, very pretty; a large assortment to select from at \$2.00, \$2.50 and \$3.00. We will have a special sale on Children's trimmed Leghorns at 98c. Elegantly trimmed with flowers, chiffon and ribbon and worth \$1.50, on sale only 98c. Children's lace caps, 15c. braids, at 25c, regular price, 39c. Leghorns, 29c, regular price, 45c.

### The Greatest Sale of Carpets in America.

Thousands of rolls best carpets made, were sacrificed to us for spot cash in the recent auction sale of carpets in New York Spreads, cheap at \$1,50, on sale at \$1.00 by W. J. Sloane. A great variety of the very newest patterns in the finest ingrains, brussels, axminsters and wiltons. All are on sale at the biggest cuts in prices ever known in the carpet business. Everyone has an opportunity to own an elegant floor covering at a nominal cost.

### Big Sale on Flour.

2	18 pounds Granulated Sugar	\$1.00
	22 pounds C Sugar	1.00
)	3-lb. cans extra quality Table Pears	9140
•	3-lb. cans fancy Golden Pumpkin	714c
3	2-lb. cans fancy White Sugar Corn	5c
	2-lb. cans Butter Beans or Peas	5c
•	Large sacks pure York State Buckwheat	
	Flour, regular price, 35c	15c
3	Large sacks Granulated Corn Meal	90
3	10 pounds fresh rolled Oatmeal for	25c
•	Sweet Seedless Oranges, dozen	9c
3	12 bars Standard Laundry Soap	25c
3		-

### Cheese and Fruits.

š	OMAHA'S FAVORITE.
i	Full Cream Cheese, only 10c
i	Fancy Wisconsin Full Cream 121/2c
ö	Herkimer County Full Cream 121/2c
8	Swiss Cheese, fancy 16c
3	Ohio Swiss, finest made 18c
	Young America, finest made121/20
	Young America 9c
	Herkimer County Young America 11c
	Brick Cheese
ij	Limburger121/2c
d	Edam Cheese 80c
	Sap Sago or Green Cheese 5c
	Neufchatel, only 3c
	Pincapple Cheese 55c
	EVAPORATED FRUITS.
	Large Yellow Crawford Peaches 8 1-3c
	Large Black California Prunes 8 1-3c
	California Prunes, 5c, 61/2c and 71/2c
	New Bartlett Pears, \$ 1-3c, 10c and 121/20

### New California Apricots, 10c and....12½c New Valencia Raisins, 5c, 6½c and... 7½c New Seedless Raisins, 5c, 6½c and... 7½c New Home Dried Evaporated Apples.. 71/20 Fish! Fish! Fish!

Holland Herring, per keg	80c
Fine Large Herring, each	2c
Mackerel, very fine, each	20
Family White Fish, only	
Blood Red Salmon	6140
Snow White Codfish, only	5c
Norway Anchovies	71/2C
Fine Large Oranges, only, dozen	90
Fancy Messina Lemons, dozen	10c
This is the largest department of its	kind
in the west, where you can get every	kind
of cheese that's made, every kind of	
caught and every kind of fruit grown.	Do
not fail to attend this great sale.	T.A.

### More Bargains

8	Yeast Foam, German or any other	
9	yeast	. 2
	Sapolio, per bar	
8	Mustard Sardines, per can	
	Sweet Chocolate, per package	
	Parlor Matches, per dozen8	
¥	10c packages Starch, only	-
		100
ij	10c packages Shredded Cocoanut	D. Concession
	15c bottle Pure Tomato Catsup	
9	Blood Red Salmon, per can	
ă	Table Salt, 2 sacks for	
a	15c cans Condensed Milk	. 8
g	Pearl Tapioca, Sago, Hominy, Barley,	
ij	Green Peas, Lima Beans, etc., per	
ij	pound	
훩	Lemon or Vanilla Extract, per bottle	
ñ	Puddiene, 15c packages, all flavors	
Ø	1-lb. cans Pure Baking Powder	100000
Ø		10.00
M	Washing Powder (all brands) only	M 12



When it comes to reading about the greatest clothing sale Omaha has known for years. In fact, the war has awakened thousands of men to the necessity of getting their clothing before the sure rises in prices takes place.

### Three Large Wholesale Clothing Stocks at Fifty Cents on the Dollar.

The clothing now offered is so exceptionally fine, so elegantly made and lined, so perfect in every detail of fit and finish, and finally so Amazingly Low in Price that little argu-Children's untrimmed hats, fancy lace ment is needed to sell them after you have once seen them. All the salesman has to do is to find your fit in the style and pattern you like, and 50 to 1 the deal is closed right there. You pay \$3.75, \$5.00, \$6.75, \$8.75 or \$11.50, as the case may be, and carry away one of the most satisfactory bargains of your life, together with the big money saved.

Men's Fine Suits at \$3.75, \$5, \$6.75, \$8.75, \$11.50, worth

Men's Odd Pants at 95c, \$1.50, \$1.95, \$2.50 and \$3.25. Don't forget these values.

Boys' Long Pant Suits, at \$3.25, \$3.95, \$4.50, \$5.75, \$6,75 and \$8.50 suits that are sold elsewhere at from \$5 to \$15

Boys' and children's Knee Pant Suits at 95c, \$1.25, \$1.50, \$1.95, \$2.50 and \$3.75—every suit worth double.

# Ladies' Wash Suits Capes and Skirts.

Realizing that the exposition is the greatest event in 'the history of the west, we have labored hard to gather bargains worthy of the occafion. This week we will offer unequalled values in our cloak department. Ladies' Wash Suits, blouse and jacket effects, at.....\$1.98

Ladies' Percale Suits. nicely trimmed at ...........\$3.50 Fifty Ladies' Suits, all wool, full faced skirts, fly front jacket, in covert cloth, tweed, fancy mix-\$5,98 tures, etc., worth \$11, for..... Ladies' Suits, in broadcloth, diagonals and serges,

jackets lined with heavy quality silks, worth \$7.50 Ladies' imported cloth suits, all the newest styles, worth up to \$25, on sale at ..... \$10.00

Ladies' wool capes in plain and figured materials at Ladies' silk capes	
Ladies' handsome brocade and gros grain silk capes,	
lined with silk, trimmed with chiffon ribbon and tet, fully worth \$9, for	ì
	-
	-
Ladies' silk skirts	_
Ladies' mohair skirts	~
75 dozen shirt waists; new patterns and colors at 496	Ž.
75 dozen shirt waists, in percale, madras, etc, made	
in the newest styles at 980	3
Ladies' jackets, made from finest materials, lined	
with best taffeta silk or satin, worth from \$10 to \$15	
choice at \$5.00	
50 dozen underskirts, in linen and satin, striped ma-	100
terials, worth \$1.75, at \$1.00	-
Ladies' mackintoshes, worth \$5, at \$1.90	3
175 silk waists in plain taffetas, plaids, cheeks,	
stripes and all the new materials, worth \$8, for \$5.00	•
75 dozen ladies' percale wrappers, trimmed with	
braid, worth \$1.25, at 75	C
100 dozen ladies' wrappers, trimmed with lace and	
embroidery, extra wide at hips, worth \$1.75, at 98	3

# Ladies' and Men's Furnishings.

Men's Fine Balbriggan Shirts and Draw- | at three pair for 25c. Men's Fine Laundered Percale Shirts, worth 75c, at 35c.

Men'a, extra fine Colored Shirts, in all the newest patterns, worth \$1.00, at 50c.

Men's extra fine Suspenders, all the best makes, worth 50c and 75c, at 25c.

Men's black and brown Sox, worth 15c,

All the newest styles in neckwear at 25c. Ladies' fine black and brown seamless Hose, worth 25c, at three pairs for 25c. Children's Bicycle Hose in black and brown, with double heel and toe, worth 25c,

HAYDEN BROS.